

Tempus project MATRE International Conference

# MODERNIZING ACADEMIC TEACHING AND RESEARCH IN BUSINESS AND ECONOMICS

June 1-2, 2016 at Lebanese University,  
Lebanon

## Conference fee

For Tempus project MATRE participants –  
Tempus project MATRE funding

For other participants – **200\$**



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## Important dates

Deadline for paper submission: **March 1, 2016**

Notification of acceptance: **May 1, 2016**

Final submission of full papers: **May 15, 2016**

For more detailed information please visit

**<http://tempus-matre.eu/conf/>**

## Paper publication

Selected papers will be published in  
project conference proceedings by  
Lebanese University in Lebanon.

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# MODERNIZING ACADEMIC TEACHING AND RESEARCH IN BUSINESS AND ECONOMICS

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## International conference sessions

- 1. LEADERSHIP AND SUSTAINABILITY IN HIGHER EDUCATION**
- 2. QUALITY AND GOVERNANCE OF HIGHER EDUCATION**
- 3. INTERNATIONALIZATION OF HIGHER EDUCATION**
- 4. LABOR MARKET AND THE MODERNIZATION OF BUSINESS EDUCATION**
- 5. CONTEMPORARY TRENDS AND CHALLENGES IN BUSINESS SCHOOLS**
- 6. FORGING RESEARCH LINKS BETWEEN BUSINESS AND ACADEMIA**

### Organized by:

Oldenburg University, Germany; Vilnius Gediminas Technical University, Lithuania; University of Alicante, Spain; Lebanese University, Lebanon; Arab International University, Syrian Arab Republic; International University for Science and Technology; Syrian Arab Republic; Damascus University, Syrian Arab Republic; Modern University for Business and Science, Lebanon Syrian Consulting Bureau for Development & Investment, Syrian Arab Republic

